

Jerrin K. Zumberg

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WORK EXPERIENCE

> April 2011 – present

Presentense Magazine, New York/Jerusalem, *Art Director*

- Manage and lay out 48-page magazine with over 20,000 readers

> Dec. 2008 – present

J.KAY Designs, Mevesseret Zion, *Graphic Designer (www.jkaydesigns.net)*

- Create a wide range of original print materials for a diversity of businesses and private individuals from t-shirt design to brochures, leaflets, workbooks, stickers, logos and invitations.
- Design web sites, web ads and various web graphics including e-newsletters, twitter and facebook landing pages, e-vites, etc.
- Manage all logistics of running a business

> June 2008 – present

Presentense, Jerusalem, *Graphic Designer*

- Design materials for events, fundraising activities, general communications and the web including print materials, web graphics, Powerpoint presentations, posters, logo design and photo editing.
- Photograph events for use with marketing materials

> May 2008 – August 2009

The Jerusalem Post, Jerusalem, *Writer/Copy Editor*

- Wrote articles for UpFront, In Jerusalem and Metro weekend magazines
- Edited copy for daily newspaper, Web site and magazine under tight deadlines

> June 2008 – March 2009

Play & Think, Jerusalem, *Assistant Director of Marketing and Web Development*

- Edited copy for the company's Web site and handled overseas customer service
- Composed, designed and managed distribution of marketing newsletters

> Jan. 2007 – Oct. 2007

The Israel Project, Jerusalem, *Communications and Research Associate*

- Maintained and updated organization's Web site daily
- Created multimedia for Web publication and company presentations
- Researched, wrote and edited press releases
- Managed a dozen interns conducting research and Web development projects

> April 2006 – Jan. 2007

The Media Line, Jerusalem, *Feature Writer/Production Assistant*

- Wrote features for print and Internet publications
- Helped produce daily radio program: "The International News Hour"

Additional Work Experience

Feature Writer, Israel 21c, Jerusalem, Sept. 2007 – Sept. 2008

Reporter and Producer, Detroit Public Radio, Detroit, MI, Jan. 2005 – Aug. 2005

Programming Intern, Chicago Public Radio, Chicago, IL, Jan. 2004 – May 2004

Assistant Producer, Long Haul Productions, Chicago IL, Sept. 2003 – Oct. 2004

News and Feature Writer, The University of Chicago Maroon, Chicago, IL, Sept. 2002 – 2003

Assistant English Editor, Hikone International Relations Division, Hikone, Japan, Jan. – May 2001

EDUCATION

> **Flash 90, Certificate in Digital Photography**, Jerusalem, Israel, June – Aug. 2011

> **Mentor College, Certificate in Adobe Flash**, Tel Aviv, Israel, May – June 2010

> **START, Certificate of Graphic Design**, Jerusalem, Israel, Sept. 2008 – Aug. 2009

> **University of Chicago, BA in Political Science with honors, Chicago, IL**

Graduated June 2003; Dean's List 2000 – 2003

- Studied toward MA in communications, Hebrew University, Jerusalem, Oct. 2007 – May 2008
- Writepoint Editing Seminar, Jerusalem, June 2007
- Project OTZMA leadership and social action fellowship, Israel, Aug. 2005 – May 2006
- Universidad Internacional Language and Culture Program, Mexico, Sept. – Nov. 2003
- Wayne State University Summer Session in Art History and Photography, Detroit, MI, May 2002
- Michigan State University Study Abroad Program, Hikone, Japan, Jan. – April 2002

SKILLS

Software: Proficient with Microsoft Office applications, Adobe Photoshop, Illustrator, and Indesign; basic Flash and Dreamweaver; basic HTML and CSS; proficient photographer; experience with FTP management and ecommerce management systems; PC and Macintosh operating systems; proficient in Editworks, the Kintera web publishing program, Dalet, Protools and Enco digital sound editing systems; basic video editing skills

Languages: English native tongue; fluent in Hebrew; basic Spanish; studied Japanese and Italian

Hobbies: Travelling the world, photography, playing volleyball and dancing flamenco